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MA FRAMES FOR PASSION

FAMAART, AT BOLOGNAFIERE, FROM 1 - 3 MARCH

THE 5TH EDITION OF THE SHOWCASE OF ITALIAN AND EUROPEAN EXCELLENCE IN THE SECTOR OF FRAMES AND GRAPHIC ART

GROWING INTERNATIONAL PARTCIPATION

Famaart will return on the 3 March to the Bologna Exhibition Centre. The event, organised by BolognaFiere with the support of **FAMA Europe**, the European Association of frame producers, is set to hold the B2B event for producers, distributors and all of the professional operators in the sector of frames and graphic art, confirming the event's credentials as a reference point in Europe.

There will be an increasing number of foreign exhibitors alongside Italy's leading and most established companies; the international perspective is becoming more pronounced for the event that involves manufacturers of frames and components, machines and equipment for cutting, assembling and mounting frames as well as companies involved in the sector of graphic art and specialist equipment for conservation and museum display. The event is a complete showcase for all of the latest innovations in the sector, with a particular focus on design, product quality and new production technologies. This coming edition will include a growing number of exhibitors from the sector of graphic arts, in addition to the companies that operate in new trade categories relating to the tools for processing materials, articles for fine arts and furniture accessories. Results have been achieved thanks to the commitment of the organisers to representing the production chain for frames in its entirety.

Famaart is a highly specialized fair event, a meeting point for the very best of European production with strategic buyers from the sector, and an event involving all of the related products for the sector.

From the first to the third of March at BolognaFiere, three days fully immersed in creativity, technology, innovation, design and high quality products.

The media partnerships include, once again, collaborations with the three leading publications for the sector: the American *Picture Framing Magazine*, the German *Der Kunsthandel* and the British *Fine Art Trade Guild*.

For further information, visit the Website www.famaart.it



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